



christopher baum

graphic design | illustration

wandering artist

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objective I'm a design professional seeking a career in the graphic design industry and to bring my effective, whimsical design sense to my workplace while improving my technical skills and gaining experience in working with clients.

experience **Freelance Graphic Designer (nov 2014–)**
Design services including branding & identity, print, web design, and front-end implementation for clients including FlyASite, WebKite, Rhiza, and Harvard Business School.

Eye4Games, Lead Artist (nov 2013–)
Handling all conceiving, design, packaging, illustration, and websites for the games produced.

WebKite Inc., Front-End Graphic Designer (march 2013–nov 2014)
Identity & branding, as well as the implementation of and advertising for internal software products.

Pikimal [later WebKite], Freelance Graphic Designer (july 2012–march 2013)
Design services including branding, illustration, and implementing HTML & CSS for a variety of clients.

Pittsburgh CLO, Graphic Design Intern (may–aug 2011)
Assisting with layouts for playbills and ads, updating website, and production of in-house designs.

Mechanical Engineering office, Office Assistant (sept 2010–may 2012)
Creation of promotional materials, filing, and working the front desk to answer inquiries.

RIT Improv, Director of Advertising (sept 2009–may 2012)
Conceiving, generating, and distributing promotional materials for shows and events RIT Improv put on.

education BFA in Graphic Design with Highest Honors
Philosophy minor; AAS in Illustration
Rochester Institute of Technology (graduated may 2012)

awards 2012 Hans Barschel Award
RIT Outstanding Undergraduate Scholar Award
2012 RAF Gold ADDY award

skills expertise in Illustrator, Photoshop, InDesign, and Dreamweaver
familiarity with After Effects and Premiere
expertise in HTML, CSS3, SCSS
familiarity with Liquid, Handlebars, Jekyll, and Git
proficiency creating responsive websites, wordpress sites, jekyll sites
illustrator in traditional & digital media
skilled in short form and long form improv
AIGA Member since 2011